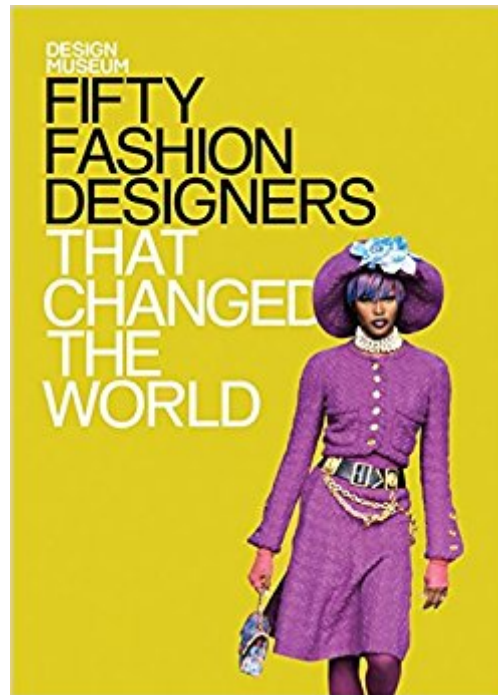


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# Design Museum: Fifty Fashion Designers That Changed The World



## Synopsis

One of two new titles in the Design Museum Fifty series published in conjunction with London's prestigious Design Museum. In the world of fashion trends come and go, but the work of a small number of designers has survived to stand the test of time. From pioneers such as Coco Chanel and Christian Dior to the era-defining figures of Alexander McQueen and Paul Smith, explore the stories and examine the work of the 50 most ingenious and influential designers in fashion history. With stunning photography illustrating the seminal designers selected by the Design Museum in conjunction with Lauren Cochrane, Assistant Fashion Editor at the Guardian, *Fifty Fashion Designers That Changed The World* is a collection of the most illustrious, innovative taste-makers the fashion world has ever seen. Contents include: Coco Chanel, Yves Saint Laurent, Issey Miyake, Jean-Paul Gaultier, Vivienne Westwood, Pierre Cardin, Miuccia Prada, Karl Lagerfeld, Calvin Klein, Tom Ford, Giorgia Armani, Phoebe Philo, Christopher Kane... and many more.

Lauren Cochrane (Author) Lauren Cochrane is a fashion journalist based in London. Currently Assistant Fashion Editor at the Guardian, Lauren has written for *Vogue*, the *Financial Times* and *Wallpaper\** magazine. She was previously Deputy Editor of *i-D* magazine.

The Design Museum (Author) The Design Museum's mission is to celebrate, entertain and inform. It is the world's leading museum devoted to contemporary design in every form from furniture to fashion, and architecture to graphics. It is working to place design at the center of contemporary culture and demonstrates both the richness of the creativity to be found in all forms of design, and its importance.

## Book Information

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